

Massachusetts Dental Hygienists' Association



Presents...

The Conference 2008

“A New Day Has Come”

September 12-14, 2008

Natick Crowne Plaza Hotel

The Conference 2008 is an action packed event offering quality and innovative dental hygiene continuing education with a few surprises. This year's speakers are nationally recognized experts from all parts of the country, presenting up-to-date, evidence-based information for the licensed dental hygienist, dental hygiene student and other dental team members attending.

The Conference has expanded this year with a greater variety of course offerings and more hands-on activities than ever before. Our Exhibitor Hall has grown with more companies and more products focused on dental hygiene. There are always networking opportunities throughout the weekend. At this year's Saturday Reception, open to all attendees, we will be honoring this year's SADHA Leadership, as well as the MDHA Dental Hygienist of the Year and the Component Dental Hygienists of the Year.

New this year, is our Friday event, "An Unforgettable Evening with Dr. Esther Wilkins". This event, a fashion show of professional attire for the dental hygienist, includes a look back at our "white cap days", celebrating our profession as we look forward to our future.

A New Day Has Come...and we welcome you to celebrate dental hygiene by attending *The Conference 2008*.

The Conference 2008 Committee
Massachusetts Dental Hygienists' Association

Pre Registration begins online June 1st ...go to www.massdha.org

Stylin' in Scrubs

FASHION SHOW

Join Us for An Unforgettable Evening with Dr. Esther Wilkins

Friday, September 12, 2008

7:00pm-9:00pm

Crowne Plaza Hotel, Natick

Tickets \$25.00

Dessert Reception &
book signing with
Dr. Esther Wilkins

The show will present
the evolution of
dental hygiene fashion
and professional attire
through the years

Current uniform styles
will be featured and
available for purchase

Prizes and Fun!



Fashion Provided by Get Scrubs-Worcester

Earth, Wind and Fire: The Natural Elements of Dental Hygiene

Saturday, September 14th

8:30am - 5:00pm

6 CEU's

Sponsored by



"Earth, Wind and Fire" will renew your passion for dental hygiene as Beth, Deb and Shirley inspire you with new applications and treatments to keep you on the cutting edge of the Advanced Practice of Dental Hygiene. In a format similar to "The View", they will integrate the elements of dental hygiene with the latest research about preventing and managing caries, periodontal disease, the "hottest products" on the market, patient stress management and enhancing clinical care to make practicing dental hygiene even more rewarding.



Professional issues, conversation, interviews and more fun than should be allowed during a learning experience is part of this all day course which will ignite your passion and allow you to start with a fresh mindset on Monday morning.

Beth Thompson, RDH, BS, is celebrating 32 years as an RDH. She owns The Dental Connection education consulting service, and currently serves as the Former Editor in Chief for Contemporary Oral Hygiene. Her career has been multifaceted including; clinical dental hygiene, dental hygiene education, sales management, speaking internationally, writing and consulting. She is a graduate of Indiana University, and Past President of the Indiana Dental Hygienist's Association. Beth has written and presented dental continuing education courses for the past 27 years. She also serves as an educational consultant for numerous dental manufacturers designing educational and marketing solutions for new diagnosis and treatment products. Beth's goal is to encourage comfortable implementation of new technology and practice standards, which will elevate the level of dental health care delivery. Beth is committed to sharing with her colleagues methods to keep our profession exciting and rewarding.

Debra Grant, RDH, BS, CA, continually challenges the profession of dental hygiene through her innovative company, Oraspa™, Inc., the original dentalspa, along with her motivational and inspirational messages that she brings to the dental community. Ms. Grant has been an active clinical periodontal therapist for 30 years. She has practiced in both Illinois and Florida. She is a past president of the Illinois Dental Hygienists' Association and active in the American Dental Hygienists' Association. Debra has been on numerous advisory boards for dental companies worldwide creating new products for the contemporary dental hygienist. In addition, Debra has been published in Contemporary Oral Hygiene and RDH magazines. Debra's passion is to move the dental hygiene profession forward by aiding the Access to Care crisis throughout the state, nationally and ultimately worldwide.

Shirley Gutkowski, RDH, BSDH, is a dental hygienist who practiced full time general dental hygiene in Madison, WI from 1986 to 2003. She received her RDH from Madison Area Technical College and earned her Baccalaureate Degree in Dental Hygiene from Marquette University in 1999. Her wit and ability to find comfort outside of the box makes her a favorite of free thinkers across the nation. In 2003 Shirley gave up her clinical career to focus on her company Cross Link Presentations, consulting, writing and speaking. Her passion in educating dentistry and medicine on the links between the health of the oral cavity with the rest of the body drove this decision. She believes in Integrating Oral Health with Systemic Health. Shirley has had numerous feature articles in RDH, and Contemporary Oral Hygiene. The Purple Guide: Developing Your Clinical Dental Hygiene Career is Ms. Gutkowski's first foray into the world of book publishing. Ms. Gutkowski draws on her experience of a seasoned dental hygienist, as well as living her adult life in a testosterone factory (wife of over 25 years and mother of five sons).

Prevention Strategies for Less Than \$2.00 A Piece

Saturday, September 13th

1:30pm - 5:00pm

3 CEU's

**Presenters: Catherine Hayes, DMD, SM, DMSc ... Myron Allukian, Jr., DDS, MPH ...
Guisy Romano-Clark, MD**

As highly trained and licensed oral health professionals who provide educational, clinical, and therapeutic services, it's extremely important to understand, utilize and recommend only scientifically proven, evidence-based modalities in the prevention of oral diseases.

Xylitol

Could the elimination of dental cavities be as easy as chewing gum? The role of sugar substitutes, such as xylitol in the prevention of dental caries has been investigated in several clinical studies. This session will review the current published evidence regarding the relationship between sugar substitutes and dental caries, as well as offer practical applications for the dental hygienist and patient.

Community Water Fluoridation

There is over 60 years of scientific evidence supporting fluoridation and fluorides as safe and effective in preventing dental caries. This session will provide a science-based overview of community water fluoridation. It will offer participants answers to frequently asked questions from dental patients on its' safety and effectiveness.

Fluoride Varnish

Fluoride varnish has been widely used in Europe for several decades and its use is increasing in the United States. Fluoride varnish is not a substitute for fluoridated water or toothpaste, but provides an added benefit (up to 38%) for children who are at high-risk for dental decay. Health professionals have a new opportunity to help prevent tooth decay in young children by partnering with dental hygienists during well-child visits. This presentation will review the effectiveness of fluoride varnish in preventing decay, and discuss innovative ways that dental-hygienists can collaborate with medical professionals to improve the oral health of young children

Dr. Catherine Hayes is Professor and Chair, Department of Public Health and Community Service, at Tufts University School of Dental Medicine. Dr. Hayes received her B.S. in Biology from Boston College in 1983 and her D.M.D. from Tufts University in 1987. She completed a General Practice Residency at Brigham and Women's Hospital in 1988 and received both Master's (1989) and Doctoral (1993) degrees in Epidemiology from Harvard University. Dr. Hayes is a diplomate of the American Board of Dental Public Health and is currently a director on the same board. She has held leadership positions in national and international organizations and has published numerous articles and book chapters in the field of dental public health and epidemiology.

Dr. Myron Allukian, Jr. is an internationally recognized expert in dental public health and community-based prevention programs. He is the former Dental Director for the City of Boston and held that position for more than 30 years. An expert on fluoridation, Dr. Allukian has traveled extensively in this country and abroad to promote community water fluoridation and improve access to dental care. He served as Chairman of the US Surgeon General's Work Group on Fluoridation and Dental Health for the 1990 Prevention Objectives for the Nation, and the Dental Advisory Committees for Healthy People 2000 and Healthy People 2010, the National Health Objectives. Dr. Allukian is past president of the American Public Health Association (APHA), and has over 130 publications and abstracts including fourteen chapters in books. Dr. Allukian is the past chairman of the Massachusetts Board of Registration in Dentistry and is a member of the Northeast Regional Board of Dental Examiners.

Prevention Strategies for Less Than \$2.00 A Piece (cont.)

Dr. Giusy Romano-Clarke works as a pediatrician at Dorchester House, a community health center in a low-income section of Boston, Massachusetts. Dr. Romano-Clarke is the Project Director for the “Healthy Teeth for Tots” (HTT), a program funded by a Healthy Tomorrows grant from HRSA. Healthy Teeth for Tots is the first initiative in Massachusetts integrating preventive oral services, including fluoride varnish application, in routine pediatric well-child visits from birth to age three. A partnership with the local dental providers allows referrals of children for disease treatment as needed and for ongoing preventive care once they reach three years of age.

Dr. Romano-Clarke received her medical degree from the University of Massachusetts, and completed her Pediatric Residency in the Boston Combined Residency Program. She is a member of the Oral Health Initiative group of the American Academy of Pediatrics, and sits on the Advisory Committee of the Partnership to Reduce Oral Health Disparities Project. Dr. Romano-Clarke has participated in designing and implementing the American Academy of Pediatrics’ oral health promotion publications and activities.

Saturday 5 pm

“Toast to Fluoridation”

Wine & Cheese Reception



MDHA invites you to relax with old friends and colleagues, as well as meet new ones at our third annual wine and cheese reception featuring food, libations and the chance to win.....
“**fluorite jewelry**”.

All are welcome for this FREE fun filled event. Join us as we honor our...

- 2007-2008 Massachusetts Student Dental Hygienists’ Association Leadership from all eight dental hygiene programs
- 2007-2008 MDHA Dental Hygienist of the Year
- 2007-2008 MDHA Component Dental Hygienists of the Year

Special thanks to Philips Sonicare for their support of this event

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Infection Control Hands-On Clinic

Saturday, September 13th
Lecture with Hands-on Activities

8:30am - 12:00pm

6 CEU's

Presenter: Nancy Andrews, RDH, BS

A variety of infection control products and approaches will be presented in this hands-on workshop. The major emphasis considers concepts and infection control materials in light of current documented knowledge. Misconceptions and common problem areas also will be discussed, along with potential implications and consequences. The program is intended to allow participants to get maximal effectiveness from infection control efforts. Really use, and really see (with glow-germs) how different techniques and products work! Products and practices are compared relative to efficiency, effectiveness and practicality.

Each of the following topics is introduced with a discussion of the appropriate CDC recommended safe practices and attendees' clinical concerns.

- Hand hygiene
- Surface disinfection
- Personal protective equipment
- Instrument processing
- Dental waterline management
- Sharps protection strategies and devices
- Single use products and systems



Nancy Andrews RDH, BS, is a nationally recognized speaker, author and educational consultant. She received her B.S.D.H. from the University of Southern California, where she was later a clinical instructor. Ms. Andrews practiced clinical dental hygiene for 20 years. She has consulted with individual and large dental facilities, dental laboratories and dental corporations for clinical safety. She has worked with corporations to develop, manage and market products and educational programs. She is an active member of OSAP, ADHA and CDHA.

Ms. Andrews has had over 80 articles published in peer reviewed professional journals and has experience creating educational and marketing videos/CD's. She has presented over 350 seminars nationally and internationally on Diseases and Infection Prevention, Disaster Preparedness, Biofilms, Building Contamination and Dental Waterlines, Instrument Sharpening, Ultrasonic Scaling, and Ergonomics.

Sponsored by:
KerrTotalCare, Dux Dental, CROSSTEX, ConFirm Monitoring Systems

Online Credit Card Registration!!!

Go to www.massdha.org and follow the links to "Online Registration"

A View from the Other Side

“Insight and Tips for the Dental Hygienist in Treating Substance Abuse and Psychiatric Patients in a General Practice”

Saturday, September 13th

1:30pm - 5:00pm

3 CEU's

Presenter: Jeff Rosow, DMD

Substance abuse and psychiatric illness are extremely common in the general population. Most dental hygienists will see these patients in their practice. In this unique, powerful, multimedia presentation, participants will be introduced, in distinctive ways, to the mindset of those who abuse drugs and alcohol along with the challenges of recovery. In addition, they will be vividly exposed to the difficulties of having a psychiatric illness.

Attendees will learn effective techniques and tools to recognize, manage, and treat the dental needs of these patients in a conventional setting. In addition, pain control, drug interactions, clinical hygiene and preventive procedures will be addressed.

The objective of this lecture is for the dental hygienist through knowledge, empathy, and compassion, to understand and treat this population safely and effectively. In addition, several everyday, useful, and practical methods will be presented that can be used immediately to greatly enhance one's own happiness, health, and achievement.

Dr. Rosow has worked full time for the last 28 years at Connecticut Valley Hospital in Middletown, CT, addressing the dental needs of substance abuse and psychiatric patients for his entire career. He has been the dental director there for the last 16 years. He graduated from the University of Connecticut Dental School in 1980. Dr. Rosow is a Clinical Instructor at Tufts Dental School and Clinical Instructor at the University of Connecticut Dental School. He has also supervised rotations from the Fones School of Dental Hygiene. In addition to Connecticut Valley Hospital, he is on the courtesy staff of St. Francis/Mt Sinai Hospital in Hartford, CT and Backus Hospital in Norwich, CT. He is a member of Toastmasters International and has lectured extensively both regionally and nationally on dental treatment for psychiatric and substance abuse patients.

Sunday, September 14, 2008

MDHA HOUSE OF DELEGATES

30th ANNUAL SESSION

Delegates from each of the eleven components and Past Presidents of MDHA provide the forum to initiate Association policy and procedural changes. This is a members' opportunity to voice their opinion and help direct their Association.

FIRST HOUSE

9:00AM

Certificate of Quorum

Minutes Review 2007

Annual Reports

Nominations

Appointment of Tellers

President's Annual Address

SECOND HOUSE

10:30 AM

Resolution Proposals

Budget Presentations

By-Law Revisions

Tellers' Report

THIRD HOUSE

1:00 PM

Induction of Officers

Presidential Address

“Ultrasonics: An Evidence Based Approach to Nonsurgical Periodontal Therapy”

Lecture with Hands-on Activities

****Enrollment is Limited****

Saturday, September 13th and Sunday, September 14th

8:30am - 12:00pm

6 CEU's



Presenter: Gail Malone, RDH

This course is based on current scientific literature and evidence-based strategies to give the clinician practical guidelines regarding the use of ultrasonic instrumentation for nonsurgical periodontal therapy. Ultrasonic instrumentation techniques will be covered extensively following the dental hygiene process of care and utilizing hands-on activities.

The goal of this course is to enable the clinician to identify modifying factors related to nonsurgical periodontal instrumentation, manage patient discomfort appropriately, and improve ultrasonic instrumentation skills to facilitate thorough periodontal debridement and enhance treatment outcomes.

Gail Malone, RDH, is a Clinical Educator for DENTSPLY Professional serving the Northeast Region of the US. She received her dental hygiene degree from Montgomery County Community College in Blue Bell, PA and completed a Bachelor of Science Degree in Dental Hygiene from Thomas Jefferson University, Philadelphia, PA, where she served as adjunct faculty. Gail's experience of more than 20 years in dentistry includes clinical practice, dental hygiene education, dental practice management and dental distribution. She joined the DENTSPLY team from Benco Dental Company where her most recent position was Director of Training and Education.

Saturday, September 13th “ANNUAL BASKET AUCTION” Fun for all!!!



Online Credit Card Registration!!!

Go to www.massdha.org and follow the links to "Online Registration"



MDHA would like to thank all their sponsors for helping to make *The Conference 2008* an informative, enlightening and fun event.

Don't forget to visit the Exhibitors' Hall on Saturday, September 13th

The CONFERENCE 2008 is sponsored by...

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www.crowneplaza.com

Hotel Directions:

FROM ROUTE 128

Take exit 20B to Rt. 9 West for approximately 7 miles. Natick Mall will be on your right. Go to the second light and make a U turn. Crowne Plaza is on your right.

WEST ON MASS. TURNPIKE – Exit 13

After the tollbooth, bear right onto Rt. 30 West towards Framingham. At the second light, take a left into Shopper's World. Follow the road to the last set of lights and take a left onto Rt. 9 East. Crowne Plaza is on your right.

EAST ON MASS TURNPIKE - Exit 12

After the tollbooth take Exit for Rt. 9 East. Follow Rt. 9 for approximately 7 miles. The Crowne Plaza is on the right.

FROM ROUTE 495

Take Rt. 495 to exit 23 A Rt. 9 East. Follow Rt. 9 for approximately 8 miles. Crowne Plaza is on the right.

FROM PROVIDENCE

Take Rt. 95 North to Rt. 495 North to Rt. 9 East. Crowne Plaza is on the right.

FROM NEW HAMPSHIRE/MAINE

Take Rt. 93 South to Rt. 95/128 South to Rt. 9 West – Exit 20B. Follow directions from Rt. 128

Hotel Reservations:

Limited guestrooms are available.

Please call hotel directly for reservations.

JOIN ADHA - - RECEIVE COURSES FOR MEMBER FEES

If paying by check make payable to "ADHA" for \$226.00 and an additional check made payable to "MDHA" for course selections using the member fee schedule.

QUESTIONS: Call MDHA at 978-458-8800

MEMBERSHIP APPLICATION ~~~ PLEASE PRINT OR TYPE

Name _____
(Last, First, Middle Initial) Social Security Number _____

Circle your appropriate professional credential: RDH GDH LDH OTHER _____

Maiden Name _____ Daytime Telephone () _____

Street Address _____ Apt. # _____ City/State/Zip Code _____

e-mail address: _____

Highest Educational Level Attained

Certificate Associate Baccalaureate Masters Doctorate

Dental Hygiene School attended _____ RDH Lic # _____

2008 Massachusetts Dental Hygienists' Association Conference

September 12-14, 2008

Crowne Plaza Hotel-Natick, Massachusetts

Please print or type participant information exactly like you want it to appear on your name badge. Use a separate form for each registration.

Payment must accompany registration.

Name _____ Nickname (for badge) _____

Credential _____ Email Address _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ Fax _____

REGISTRATION (Early registration discount ends August 1, 2008)

o Sign me up as an ADHA Member (\$226) -- I will pay the member cost for registration and courses for a savings up to \$110.

CHECK ONE

- ADHA Member
- Non-Member
- SADHA Member
- Dental Assistant
- Other

EARLY DISCOUNT

- \$35
- \$55
- No Charge
- \$55
- \$55

LATE OR ON SITE

- \$50
- \$70
- No Charge
- \$70
- \$70

CONTINUING EDUCATION COURSES

Please check the Continuing Education session(s) you will be attending:

SATURDAY 8:30am-12:00pm

	Members	Non-Members
<input type="radio"/> Earth, Wind and Fire ---ALL DAY--- (6 CEUs)	\$75	\$100
<input type="radio"/> Infection Control in Practice: Hands-on Activities (6 CEUs)	\$75	\$100
<input type="radio"/> Ultrasonics: Evidence-Based Approach to Non-Surgical Periodontal Therapy --Hands-on (6 CEUs)	\$75	\$100

SATURDAY 1:30pm-5:00pm

<input type="radio"/> A View from the Other Side (3 CEUs)	\$40	\$ 70
<input type="radio"/> Prevention Strategies for Less Than \$2.00 A Piece (3 CEUs)	\$40	\$ 70

SUNDAY 9:00am-12:00pm

<input type="radio"/> Ultrasonics: Evidence-Based Approach to Non-Surgical		
<input type="radio"/> Periodontal Therapy --Hands-on (6 CEUs)	\$75	\$100

SOCIAL EVENTS/LUNCHEON(S)

FRIDAY 7:00pm-9:00pm

<input type="radio"/> Stylin' in Scrubs Fashion Show	\$25
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SATURDAY

<input type="radio"/> "Toast to Fluoridation" Wine & Cheese Reception	No Charge
<input type="radio"/> Saturday Luncheon	\$35

SUNDAY

<input type="radio"/> Sunday Luncheon	\$35
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TOTAL

- ADHA Membership: \$226
- Registration: _____
- Course Total: _____
- Social Events/Luncheon(s) _____

There are several ways to register:

1. Register on-line: www.massdha.org
2. Fax: Fax completed registration with credit card information to: 978-458-8800
3. Mail: Mail completed registration and a check payable to "MDHA", PO Box 2199, Lowell, MA 01851

Questions? Call 1-800-MASS-DHA

PAYMENT: Please circle

Check Mastercard Visa Exp. Date _____

Card Number _____

Print Name on Card _____

Card Billing Address _____

City, State, Zip _____

Authorized Signature _____

Register online at:
www.massdha.org

M.D.H.A
P. O. Box 2199
Lowell, MA 01851

Mark your calendar NOW and Register TODAY!!!

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